



WAVERLEY GLOBAL IMPEX LLP

The Global Grain Gateway of Northern Group



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THE GLOBAL GRAIN GATEWAY OF NORTHERN GROUP






ABOUT US

From the Strength of Northern Group, Grows the Legacy of Waverley

At the core of Waverley Global Impex LLP lies the strength of its parent company — the Northern Group, a trusted consortium with a powerful presence across multiple industries in India.

With decades of proven leadership, Northern Group has built a diversified foundation through:

-  **Northern Ecosphere (INDIA) Pvt. Ltd.** – An industry leader in recycling rPET Bottles, dedicated to creating innovative and sustainable fiber solutions for a greener future.
-  **Shri Krishna Agro Industries** – A renowned name in edible oil and de-oiled cake manufacturing, serving both nutritional and agri-industrial sectors.
-  **Waverley Global Impex LLP** – The group's premium rice export venture, delivering the heritage of Indian Basmati and Non-Basmati rice to global markets.

Founded in 1982, Waverley Global Impex LLP has emerged as a symbol of precision, purity, and trust in rice production. Operating from a 32-acre fully integrated facility in Nissing, Karnal, Delhi-NCR, Waverley combines tradition with innovation to meet the evolving demands of international markets.

With a processing capacity of 45 tons per hour and a 50-ton per hour Japanese packaging line, we serve more than 100 buyers across 40+ countries. Our portfolio includes globally recognized rice brands and customized private label solutions—all backed by industry-leading quality standards.



**Rooted in heritage. Built on integrity. Growing with the world.
We are Waverley Global Impex LLP—Precision in Every Grain.**

OUR TEAM

Leadership That Inspires, Teamwork That Delivers !

At the heart of Waverley Global Impex LLP is a team built on passion, precision, and perseverance. Leading the way is Parveen Goel, our Managing Director, whose sharp vision and over two decades of industry experience have laid the foundation for our global success. Under his leadership, Waverley continues to scale new heights in quality, innovation, and global outreach.



PARVEEN GOEL
Managing Director



SANYAM GOEL
Executive Director



SHAGUN GOEL
Marketing Manager

INFRASTRUCTURE

Where Innovation Meets Tradition !

At Waverley Global Impex LLP, our state-of-the-art infrastructure is the foundation of our commitment to quality, efficiency, and global standards. Spread across 32 acres of strategically located land, our manufacturing facility is equipped with cutting-edge technology and a highly trained workforce to ensure the finest rice production.

PRODUCTION CAPACITY

45 tonnes per hour — enabling swift and large-scale production without compromising quality.

ADVANCED TECHNOLOGY

Satake Sortex (Japan) machinery for precision cleaning, grading, and polishing. Fully automated processing lines ensuring minimal human contact.

PACKAGING EXCELLENCE

6 high-speed packaging lines capable of handling diverse packaging needs — retail pouches, jute bags, bulk sacks, vacuum packing, and eco-friendly solutions.

LOGISTICS AND STORAGE

Modern warehouse facilities with temperature and humidity control & Dedicated logistics division ensuring fast, safe, and efficient global shipping.

Every step, from sourcing to sorting, packaging to dispatch, is seamlessly integrated to maintain purity, hygiene, and excellence — ensuring that every grain we deliver meets international expectations.



QUALITY MANAGMENT

Where Purity Meets Perfection !

Sourcing Excellence

Only the best-quality paddy is sourced directly from trusted farmers and mandis.



RO Water Treatment

RO treated water used during paddy soaking and processing for maximum hygiene and purity



State-of-the-Art Processing

Using advanced Satake Sortex (Japan) machinery for precision cleaning, grading, and polishing.



Stringent Testing

Multi-stage testing for moisture control, foreign matter removal, color sorting, and grain uniformity.





OUR PORTFOLIO

Delivering Excellence Across Every Grain !

At Waverley Global Impex LLP, we offer all kinds of Basmati and Non-Basmati rice to meet the diverse culinary needs of customers around the world.

Our varieties are carefully selected, processed, and packaged to retain their natural aroma, rich flavor, and perfect texture — ensuring superior quality in every grain.

OUR BRANDS

We proudly bring you our signature brands:

MATRIX

Premium Basmati Rice with exceptional grain length, aroma, and cooking quality.

SHAJADEY




Aged traditional Basmati that embodies authentic taste and royal heritage.

Each brand is crafted to deliver premium experience across global markets.

PRIVATE LABELS

Grow your brand with our complete Private Label services.

We provide end-to-end solutions — from sourcing the finest rice to designing customized packaging that reflects your brand identity.

-  Full range of Basmati and Non-Basmati rice options
-  Tailored packaging sizes, designs, and materials
-  Complete support from concept to global delivery





MATRIX

Perfect grains, Every time !

PRECISION PERFECTED



At Waverley Global Impex LLP, Matrix represents a new standard in premium rice excellence. Engineered with precision and a commitment to quality, Matrix rice delivers flawless grain consistency, superior elongation, and a rich aroma that enhances every culinary creation.



EXTRA-LONG GRAIN WITH EXCEPTIONAL ELONGATION POST-COOKING



RICH, APPETIZING AROMA AND DELICATE FLAVOR



PERFECT TEXTURE FOR PREMIUM DISHES LIKE BIRYANI AND PULAO

Crafted using advanced Japanese Sortex technology and matured to perfection, Matrix rice is ideal for gourmet chefs and discerning households who demand only the finest. Every grain speaks of our dedication to innovation, quality, and taste.



SHAJADEY

Taste the royal difference !

THE ROYAL GRAIN

Inspired by royal traditions, Shajadey is Waverley Global Impex LLP's tribute to authentic Basmati heritage. Each grain of Shajadey rice is aged to perfection, offering an unforgettable aroma, pristine whiteness, and an elegantly slender shape that transforms meals into majestic experiences.



NATURALLY AGED FOR AN AUTHENTIC ROYAL AROMA



LONG, SLENDER GRAINS WITH EXCELLENT FLUFFINESS



IDEAL FOR LUXURIOUS FEASTS AND HERITAGE RECIPES

Cultivated in the fertile plains of India, Shajadey maintains the purity and richness of traditional Basmati. It's the preferred choice for those who value authenticity, tradition, and superior taste in every bite.

PRIVATE LABEL

Your Brand, Our Quality Promise !

At Waverley Global Impex LLP, we don't just manufacture rice — we build brands. Our Private Label program offers businesses a golden opportunity to customize and launch their own line of premium rice products with the backing of our world-class manufacturing excellence.

WHAT WE OFFER:

- Wide Range of Basmati and Non-Basmati Rice
- Custom Packaging in Various Sizes and Materials
- Full Branding Support - Design to Delivery
- Fast Turnaround and Reliable Global Shipping
- International Quality Certifications for Complete Trust

PACKAGING OPTIONS:

At Waverley Global Impex LLP, we offer a wide range of packaging options tailored to meet the unique needs of our global clientele. Whether it's for retail shelves or bulk distribution, we provide all types of packing materials including jute bags, non-woven sacks, BOPP laminated bags, paper pouches, and vacuum packs. Packaging sizes can be customized — from small pouches to large bulk sacks — based on buyer requirements and market preferences. Our in-house packaging lines ensure high-quality, tamper-proof, and visually appealing presentations, ready for both domestic and export markets.

From selecting the right grain to designing bespoke packaging, we work closely with you at every step, ensuring your brand stands out in any market.





WHY CHOOSE US

Global Standards. Global Reach !

CERTIFICATIONS

We uphold the highest standards of food safety and quality, backed by globally recognized certifications:



GLOBAL PRESENCE

With a strong footprint across international markets, Waverley Global Impex LLP proudly serves customers in 40+ Countries.



45+
MT/HOUR
Production Strength

40+
COUNTRIES

250+
CLIENT TRUST

40+
YEAR OF EXPERTISE